

NEW LOOK KURDISTAN

HEALTH AND BEAUTY EXHIBITION

Babylon Crown Hall | 15-16 November, 2017

Organised by



GATHERTON



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KURDISTAN
HEALTH AND BEAUTY EXHIBITION



The first exhibition in Kurdistan dedicated to Health and Beauty.

New Look Kurdistan's first annual exhibition will take place at the Babylon Crown Hall on the 15th and 16th of November 2017 from 2:00 – 8:00pm.

Gathering all the top brands, companies and experts in this sector, New Look Kurdistan will comprise elaborate displays and will draw jam-packed crowds.

New Look Kurdistan is the first exhibition in Kurdistan for health and beauty products and services. It is a chance for companies to promote themselves and grow this popular industry. Visitors will find salons, spas, gyms and clinics, plus clothing, jewellery and accessories brands. Everything you need to look and feel better, from head to toe, will be at New Look Kurdistan.

Sponsors will be able to introduce or enhance your brand and promote your latest products, services and technologies. New Look Kurdistan is the perfect opportunity to showcase what you have to offer to a wide range of customers and to grow your market share.

Don't miss out on New Look Kurdistan.

SPONSORSHIP. Why Sponsor?

- ✦ Meet new and existing customers, key decision makers, and business partners, all at the same time
- ✦ Showcase and publicise your products and services
- ✦ Develop your brand
- ✦ Highlight new solutions to a captive crowd
- ✦ Meet more customers in two days and in one location than you can usually meet in months
- ✦ Give attendees the chance to see and feel the quality of your products and services
- ✦ Find inspiration for new products and services
- ✦ Provide personalised customer interaction with in-booth presentations, demos, and one-on-one meetings
- ✦ Help existing and prospective customers and distributors understand how a product or service works
- ✦ Run live demonstrations and presentations of new products and services, to both customers and the media
- ✦ Networking – New Look Kurdistan provides a unique venue for people with common interests to connect personally with one another to establish new partnerships



Sponsor Categories include:

Health

- 🌿 Gyms
- 🌿 Nutritionists
- 🌿 Dieticians
- 🌿 Fitness Products
- 🌿 Dietary Supplement Providers
- 🌿 Medical Centres
- 🌿 Plastic Surgeons
- 🌿 Health/Life Insurance
- 🌿 Pharmaceutical Companies

Beauty Services

- 🌿 Beauty Salons and Spas
- 🌿 Make-up Artists
- 🌿 Nail Salons
- 🌿 Tattoo Artists and Parlours
- 🌿 Hair Dressers and Salons
- 🌿 Massage Centres
- 🌿 Hair Removal
- 🌿 Laser Treatments

Stores, Importers, Agents and Distributors

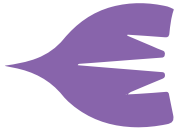
- 🌿 Skin Care
- 🌿 Make-up and Cosmetics
- 🌿 Nail Products
- 🌿 Hair Care
- 🌿 Fragrances
- 🌿 Beauty Products
- 🌿 Clothing
- 🌿 Fashion Designers
- 🌿 Jewellery



SPONSORSHIP PACKAGES

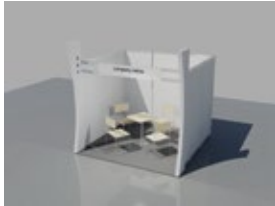


PACKAGES:	Diamond	Platinum	Gold	Silver	Bronze
PRICE:	\$12,000	\$8,000	\$5,000	\$3,000	\$2,000
EXHIBITION SPACE					
Booth Type	Premium	Premium	Premium	Standard	Standard
Booth Size	21sqm	18sqm	15sqm	12sqm	9sqm
Booth Location	Prime Location	Prime Location			
SOCIAL MEDIA					
Logo and link on Website	yes	yes	yes	yes	yes
Logo and link on Facebook	yes	yes	yes	yes	yes
Company brief/latest news posted on Facebook	1 biweekly	1/month			
PRINT					
Logo - Sponsor List	yes	yes	yes	yes	yes
MERCHANDISE					
Logo on Staff T-shirts	yes	yes			
Logo on Lanyards	yes				
SIGNAGE					
Logo on New Look Kurdistan Roll-Up Banners	yes	yes	yes	yes	yes
Individual Roll-Up Banner at Registration Area	yes				
Individual Roll-Up Banner on Stage	yes				
Logo on Registration Area Banner (2m x 3m)	yes	yes			
Logo on Media Wall Banner (2m x 3m)	yes	yes	yes	yes	yes
Logo on Stage Banner (2m x 3m)	yes	yes			
Logo on Projector	yes	yes	yes		
OTHERS					
Leaflet Distribution at Registration Area (leaflets to be provided by sponsor)	yes				
Coffee for company delegates	6/day	4/day	3/day	2/day	2/day



PREMIUM BOOTH

Diamond Sponsor: 21sqm
Platinum Sponsor: 18sqm
Gold Sponsor: 15sqm



- ✔ Shell scheme system with white partition walls
- ✔ 3m side walls
- ✔ Company name on fascia in red, blue or grey color
English only, 8 cm height fixed on a weight wooden board
30 cm height x 200 cm length
- ✔ 5 spotlights (gold sponsor)
6 spotlights (platinum sponsor)
7 spotlights (diamond sponsor)
- ✔ 1 electrical socket
- ✔ 1 square writing table (gold sponsor)
2 square writing tables (diamond and platinum sponsors)
- ✔ 4 black chairs (gold sponsor)
8 black chairs (diamond and platinum sponsors)
- ✔ 2 wooden columns for sponsor branding
- ✔ Sponsor logo on the fascia board
- ✔ 2 sofas and a coffee table (diamond sponsor)



STANDARD BOOTH

Silver Sponsor: 12sqm
Bronze Sponsor: 9sqm



- ✔ Shell scheme system with white partition walls
- ✔ 3m side walls
- ✔ Company name on fascia in black color,
English only, 8 cm height fixed on a weight wooden board,
30 cm height x 200 cm length
- ✔ 3 spotlights (bronze sponsor),
4 spotlights (silver sponsor)
- ✔ 1 electrical socket
- ✔ 1 square writing table
- ✔ 4 black chairs



Optional Services:

Use of training room (30sqm).....\$500/2 hours



Optional Services for Diamond, Platinum and Gold Sponsors only:

Leaflet distribution at registration desk (to be provided by sponsor).....\$800/day
 Roll-up banner at registration area (to be provided by sponsor).....\$400/day
 Roll-up banner on stage (to be provided by sponsor).....\$500/day





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